



AUDIOCONEXUS

the ultimate
sightseeing
experience

www.audioconexus.com



The Next Generation of GPS Tour Entertainment

AudioConexus is the mobile GPS tour company that is leading the shift to better tour entertainment for passengers - helping companies connect to travelers and international visitors like never before.

The GPS Audio System is a single language solution offering stereo sound. Designed specifically for location based (GPS triggered) audio entertainment on buses, boats, trolleys, trains, and trams, this system opens up a new world of possibilities for sightseeing companies that value high-quality tour products and new opportunities for profit and growth.

A Driver Control Panel is optional, providing manual play, pause and stop features for off-route commentary, promotional content, and general sightseeing commentary that you can play in high traffic situations.

The AudioConexus GPS tour solution removes the operational and visitor restrictions affiliated with hardwired solutions. You can provide audio tours over your existing Public Address (PA) System or to small wireless receivers and headsets.



AudioConexus provides better passenger experiences, weaving the perfect tapestry of sound and music to compliment your tours and grow your business. Designed specifically for mobile applications where portability and flexibility are essential in fleet management, the GPS tour solution is easily moved from bus to bus or boat to boat as operational demands dictate.

This system is vibration resistant, (solid-state means no moving parts), providing the ability for you to deliver exceptional visitor experiences. From hardware and feature rich software to system integration, our cause is to *captivate the imagination by creating exceptional entertainment experiences about our world - shared experiences that inspire the human spirit and unite us in discovery.*





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Deliver a Big Experience

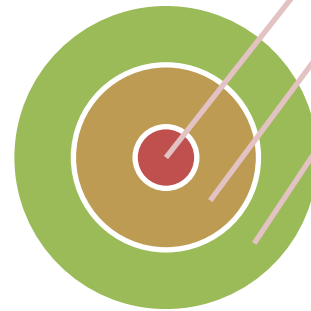
Windows on coaches, trains, trolleys, trams and tour boats become theatre screens in the real world.

Our creative team brings the theatre screens to life using historical re-enactments, character actors, fun facts, legends and folklore to complete the experience.

Your visitors are immersed in breathtaking stories, set against backdrops of stunning sound effects and vibrant musical scores.

Reduce Costs

Training investments in new hires for the delivery of live commentary as well as retraining investments in your employees is costly. Our tour solutions allow clients to reduce their costs without sacrificing value, quality, or time-to-market.



Reduced training costs and increased safety – allows drivers to focus on driving

Product consistency every time your tours depart

Better tour experiences - fun, entertaining, and educational tour commentaries

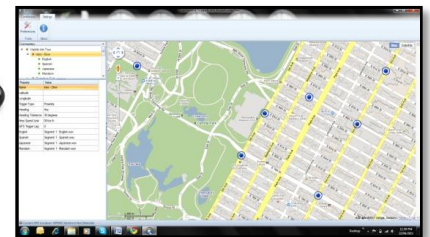
“By embracing our culture and heritage and our relentless commitment to innovation, we are transforming the Gray Line Australia customer experience. We chose AudioConexus in view of its outstanding record in developing and executing GPS Tour solutions in many companies from diverse industry sectors within tourism.”

Joost Timmer, Sales & Marketing Manager



Our most requested new feature: A Driver/Guide Control Panel provides you with a variety of features including play, pause and stop commentary manually. If off-route, drivers can provide general sightseeing commentary or can optionally set the system to play music between commentaries.

GPS Software



- Capture and manage GPS trigger points quickly and easily
- Supports Directional GPS triggers (audio is triggered by GPS location and the direction a bus or boat is travelling)
- Easily define the size of a GPS trigger zone for each Point of Interest (POI) along a tour route
- View GPS triggers and routes using Google™ Maps and Google™ Earth
- Optional music between tour commentaries
- License-free Software – no ongoing licensing costs



AudioConexus gives us another market leading edge that creates new revenue from increased ticket sales while further differentiating our business as a must-see experience in the Nation's Capital."

Kurt Huck, President
Capital Cruises

"Over the last number of years, we had been working on a concept to completely revamp our tour experiences with a dramatically more entertaining and innovative approach to what we do and how we do it. From the start, AudioConexus laid out a project path with critical milestones for various elements from script drafts to sound production to installation on our vessels.

All of the milestones were delivered on time to our satisfaction in a very professional working relationship where our needs were always addressed. We are now delivering GPS audio tours on our boats which exceed our original project scope with very satisfying results. The AudioConexus product and their support is providing our sales and marketing staff with the tools they require to reach new markets and attract new customers."

Hugh MacKenzie, GM
Kingston 1000 Islands Cruises



Auto GPS Detection	Listens for the GPS antennae and if it doesn't hear it, defaults to "manual mode only).
Driver Control Panel	Our most asked for feature is now available, an *optional control panel that provides manual play, pause and stop features for off-route commentary, promotions, and commentary you can play in high traffic situations. You have complete manual control of the system from this panel anywhere, anytime. *The system also works without the Driver Control Panel feature.
Remote Power-up	An optional dash-mounted switch to power up your system.
RJ45 Ports	All RJ45 ports now have a status LED on the connector to indicate active power and also proper communications with the connected device (i.e. GPS aerial, Control Panel).
Relay Output Connection	You can flash an external sign or activate an audible chime when commentary is about to begin.
Software	Works with our new Route Builder tool , released to great fanfare in 2011. Easy to use software that enables you to create and manage your routes from the comfort of your office. Software integration with Google™ Maps and Google™ Earth. Software is included with every system purchase. There are no annual costs or software licensing fees.
AUX Connection	For external scrolling/static LED signs, audio amplifiers etc.
USB Connection	To sync/update your tour information using our Route Builder software tool, provided free with system purchase.
Random-play music between commentaries	You asked for it – you got it. One of our customers' favourite features of our multilingual commentary systems, music between commentaries is now available on our single language system.
Audio Chime:	An optional audio chime before commentary informs passengers' commentary is about to begin. Any playing music fades in/out between commentaries (music pauses and then recommences when commentary has finished).
GPS Triggers	Intelligent GPS Triggers. GPS triggering features offer simple to use rules for GPS triggering commentary in a variety of ways (for every situation).
Size	A small physical size (170mm x 90mm x 45mm).
Media Storage	Compact Flash with 100's of hours of commentary space. System supports industry standard mp3 files.
Power	12V – 24V operation with internal over current protection.
Protection	Individually over-current protected RJ45 ports (Control Panel, GPS, and AUX) with correct-power indicators.

Location Specific Storytelling for Mobile Applications

Our GPS software manages audio commentaries in an industry standard mp3 format. The GPS audio commentary is stored on CompactFlash. Your GPS trigger points and commentaries are easily self-managed using our license-free software. Contact us today at 613-507-1300 to learn more.