



# AUDIOCONEXUS

## A low cost audio player combining exceptional audio tour experiences with your visual branding!

AudioConexus welcomes you to an exciting new concept in delivering tour commentary, promotional audio material and information to your customers, using your brand and your content.

Introducing a revolutionary and innovative way to deliver audio. It's called the "InHand Guide". Whether used for audio tours or other information delivery, this low-cost audio guide represents a powerful branding and revenue opportunity for you and your business. This credit card sized audio guide securely stores and delivers your message (or any topic) in any language, anywhere; and it features a wide range of applications from tourism and sports to corporate branding.

And as marketing professionals know, people like having relationships with the brand experiences that are relevant to them on a personal level. In tourism, the InHand Guide is the perfect companion for sightseeing tours by bus, cruise ship, and (especially)

walking tours. In fact, it's the perfect device for any "group" conference.

The ability to speak directly, one-on-one, to a wide audience creates the most powerful opportunity for sports or corporate branding. There is no more "personal" way to launch an event or new product with your message and your brand.

As a world leader and producer of GPS and self-directed audio tours, we at AudioConexus are excited to introduce this new and exciting technology that makes it easier for organizations to provide self-directed or guided audio tour experiences and information for: destinations, off-shore excursions, historic and cultural sites, national parks, or any other event. The InHand Guide is a souvenir audio guide removing the need for tracking and collection of devices. You provide visitors and guests superior and personalized audio experiences while generating significant retail revenue that

includes your visual branding.

Your InHand Guide comes complete with: stereo earphones, a map and information guide, and a private labelled gift box. Battery operated, this low cost audio guide is reusable. Best of all, it provides visual and audio branding for a multitude of exciting applications.

Your InHand guides can be sold through a variety of retail locations including Tourism Information Offices, Hotels, Ticket Kiosks, Visitor Centers, and participating retailers – on and offline. The best part is – your guests and customers will keep the InHand Guide after they've used it. You get to promote, brand and inform using InHand Guides and your customers get to enjoy, keep and share their branded experience with friends and family. For more information, please call 613-507-1300 or email us at [info@audioconexus.com](mailto:info@audioconexus.com). We're happy to answer any questions you may have.



## Features:

- Your Tour Content is Secure
- Visual Branding on the Front of the Audio Guide
- 60 Minutes of Audio
- Stereo Ear buds are included
- Volume Control
- Simple to operate (Play, Pause, Stop, Forward, Back)
- Audio Capacity of 1 and 2 hours
- Multi-tracking
- 8 cm x 4 cm x 0.8 cm
- Light weight at only 20.5 grams
- Packaging Options: Branded Gift Box or Polybag (Included)
- Printed Map Insert included with the Guide (Artwork not included).

